



The 6th Congress of Asian Society for Pediatric Research & 51st Annual Meeting of Taiwan Pediatric Association

April 15-18, 2010 Taipei, Taiwan



Invitation to Sponsor

Dear Colleagues and Friends,

Following the great success of the 5th Congress of Asian Society for Pediatric Research in Hangzhou, China in 2009, the Taiwan Pediatric Association, the Chang Gung Children's Hospital and Chang Gung University College of Medicine are pleased to announce the 6th Asian Society for Pediatric Research & 51st Annual Meeting of Taiwan Pediatric Association will be held in Taipei, Taiwan from April 15 to April 18, 2010.

An active social program, keynote speech, plenary lectures, plentiful submitted presentations and interactive poster presentations provide the most prestigious international forum for the exposure and exchange of ideas, methods and results in pediatric research. Sponsorship opportunities are designed to provide maximum value and exposure to sponsors. Please review the enclosed sponsorship prospectus to discover which item(s) would fit your organization's needs. We would be pleased to entertain any additional or alternate suggestions you may have for recognition.

We hope you will participate in the 6th ASPR congress. The presence of your organization will greatly enhance the quality of the event and the interchange of ideas among researchers, developers, and customer communities.

With warmest regards,

The Organizing and Scientific Program Committees of the 6th ASPR Congress



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Congress Fact Sheet

- Dates:** April 15~ April 18, 2010
- Venue :** Taipei International Convention Center (TICC)
- Attendees:** We are expecting around 2,000 delegates to attend the Congress. Delegates and speakers will come from universities and colleagues, research institutes, hospitals, clinics and industry. It is an ideal opportunity to get your message across to the most influential people in the pediatric profession world-wide.
- Schedule:** The preliminary schedule includes:
- Keynote Speech
 - Plenary sessions
 - A large number of break-out for detailed presentations
- Organizer:**
- Taiwan Pediatric Association
 - Chang Gung Children's Hospital
 - Chang Gung University College of Medicine
- Co-organizer:** Asian Society for Pediatric Research (ASPR)



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Sponsorship Opportunities

Advertisement Sponsorship Opportunities

You company name and logo prominently displayed throughout the conference on signage, banners and conference program book.

	Item	Description	Available	Cost
1-1	Congress Program Book	A4 Outside Back Cover, Full Color	1	NT\$200,000
1-2	Congress Program Book	A4 Inside Front Cover, Full Color	1	NT\$120,000
1-3	Congress Program Book	A4 Inside Back Cover, Full Color	1	NT\$100,000
1-4	Congress Program Book	A4 Inner Page, Full Color	Unlimited	NT\$60,000
1-5	Delegate Satchel	Company LOGO prominently displayed on Congress Satchel (artwork subject to approval by Congress Organizing Committee), along with the 2010 ASPR Congress logo	2	NT\$350,000
1-6	Delegate Badges	Exclusive Sponsorship of this item with company LOGO on lanyard to be worn by attendees	1	NT\$350,000
1-7	MRT Smart Card	Company LOGO prominently displayed on MRT Smart Card (artwork subject to approval by Congress Organizing Committee), along with the 2010 ASPR Congress logo	1	NT\$200,000
1-8	Banner Stand at the Main Entrance	<ul style="list-style-type: none"> • Prominent logo identification of your brand on Congress website. Your Logo link to your website • Company information, brochures or other materials can be provided in the conference bags • Acknowledgement of sponsorship in the List of Sponsorship in the Program Book 	Unlimited	NT\$200,000
1-9	Hanging Banner at the Escalator Areas	<ul style="list-style-type: none"> • Prominent logo identification of your brand on Congress website. Your Logo link to your website • Company information, brochures or other materials can be provided in the conference bags • Acknowledgement of sponsorship in the List of Sponsorship in the Program Book 	8	NT\$200,000
1-10	Hanging Banner at Main Lobby	<ul style="list-style-type: none"> • Prominent logo identification of your brand on Congress website. Your Logo link to your website • Company information, brochures or other materials can be provided in the conference bags • Acknowledgement of sponsorship in the List of Sponsorship in the Program Book 	6	NT\$300,000



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Event Sponsorship Opportunities

Item	Description	Available	Cost
2-1 Welcome Reception	<ul style="list-style-type: none"> • Company name and logo signage displayed on venue decoration (i.e. stage back drop) • Six (6) complimentary tickets to Welcome Reception • Prominent logo identification of your brand on Congress website. Your logo link to your website • Opportunity for company representative to give a five to ten minutes speech at the function (basic AV will be provided-additional AV is at the expense of the sponsor) • Opportunity to provide sponsor-supplied promotional item to each welcome reception guest • Acknowledgement of sponsorship in the List of Sponsorship in the Program Book 	1	NT\$300,000
2-2 Congress Dinner	<ul style="list-style-type: none"> • Company name and logo signage displayed on venue decoration (i.e. stage back drop) • Eight (8) complimentary tickets to Welcome Reception or Congress Dinner • Prominent logo identification of your brand on Congress website. Your logo link to your website • Opportunity for company representative to give a five to ten minutes speech at the function (basic AV will be provided-additional AV is at the expense of the sponsor) • Opportunity to provide sponsor-supplied promotional item to each welcome reception guest • Acknowledgement of sponsorship in the List of Sponsorship in the Program Book 	1	NT\$500,000
2-3 Farewell Reception	<ul style="list-style-type: none"> • Company name and logo signage displayed on venue decoration (i.e. stage back drop) • Four (4) complimentary tickets to Farewell Reception • Prominent logo identification of your brand on Congress website. Your logo link to your website • Opportunity for company representative to give a five to ten minutes speech at the function (basic AV will be provided-additional AV is at the expense of the sponsor) • Opportunity to provide sponsor-supplied promotional item to each welcome reception guest • Acknowledgement of sponsorship in the List of Sponsorship in the Program Book 	1	NT\$400,000
2-4 Refreshment Breaks	<ul style="list-style-type: none"> • The sponsor of the Refreshment Breaks will be announced in the official program (“Coffee break sponsored by ***)”) • Prominent logo identification of your brand on Congress website. Your logo link to your website • The sponsor will have the opportunity to present company posters and to distribute promotion material at the coffee area during the sponsored coffee break (material has to be supplied by the sponsor) 	5	NT\$200,000



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Exhibition Booths Sponsorship Opportunities

Item	Description	Available	Cost
3-1 Area A	<ul style="list-style-type: none"> Booth Size : 7m*9m Prominent logo identification of your brand on Congress website. Your logo link to your website Acknowledgement of sponsorship in the List of Sponsorship in the Program Book 	2	NT\$800,000 per unit
3-2 Area B	<ul style="list-style-type: none"> Booth Size : 7m*6 m Prominent logo identification of your brand on Congress website. Your logo link to your website Acknowledgement of sponsorship in the List of Sponsorship in the Program Book 	2	NT\$650,000 per unit
3-3 Area C	<ul style="list-style-type: none"> Booth Size : 7m*2 m Prominent logo identification of your brand on Congress website. Your logo link to your website Acknowledgement of sponsorship in the List of Sponsorship in the Program Book 	2	NT\$450,000 per unit
3-4 Area D	<ul style="list-style-type: none"> Booth Size : 3m*2 m Prominent logo identification of your brand on Congress website. Your logo link to your website Acknowledgement of sponsorship in the List of Sponsorship in the Program Book 	15	NT\$180,000 per unit
3-5 Area E	<ul style="list-style-type: none"> Booth Size : 4m*2 m Prominent logo identification of your brand on Congress website. Your logo link to your website Acknowledgement of sponsorship in the List of Sponsorship in the Program Book 	1	NT\$350,000 per unit
3-5 Area F	<ul style="list-style-type: none"> Booth Size : 2m*6 m Prominent logo identification of your brand on Congress website. Your logo link to your website Acknowledgement of sponsorship in the List of Sponsorship in the Program Book 	1	NT\$400,000 per unit
3-6 Area G	<ul style="list-style-type: none"> Booth Size : 4m*2 m+ 1.5m*5m Prominent logo identification of your brand on Congress website. Your logo link to your website Acknowledgement of sponsorship in the List of Sponsorship in the Program Book 	1	NT\$720,000 per unit

Lunch Symposium Sponsorship Opportunities

Item	Description	Available	Cost
4-1 Lunch Symposium	<ul style="list-style-type: none"> Prominent logo identification of your brand on Congress website. Your logo link to your website Sponsor is responsible for the content, invited speakers and providing a one-page description for the program materials The organizing committee reserves the right to refuse content that is not considered appropriate for the congress 	5	NT\$400,000



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Other Sponsorship Opportunities

Item	Description	Available	Cost
5-1 Airfares of Oversea Invited Speakers (Europe, North American, Australia and New Zealand)	<ul style="list-style-type: none">• Prominent logo identification of your brand on Congress website. Your logo link to your website• Company information, brochures or other materials can be provided in the conference bags• Acknowledgement of sponsorship in the List of Sponsorship in the Program Book	No limited	NT\$150,000
5-2 Airfares of Oversea Invited Speakers (Asian Area)	<ul style="list-style-type: none">• Prominent logo identification of your brand on Congress website. Your logo link to your website• Company information, brochures or other materials can be provided in the conference bags• Acknowledgement of sponsorship in the List of Sponsorship in the Program Book	No limited	NT\$100,000
5-3 Satchel insert	<ul style="list-style-type: none">• Company information, brochures or other materials can be provided in the conference bags	No limited	NT\$50,000/ per item